

12th Annual DC Lawyers' Golf Classic

Benefiting Critical Care Medicine at Children's National

Tuesday, June 3, 2014 | Worthington Manor Golf Club
Registration and Lunch - 11:30 a.m. | Tee Time - 1:00 p.m.



ABOUT THE TOURNAMENT

Now in its 12th year, the DC Lawyers' Golf Classic has raised over \$1 million for the ***Washington Lawyers' Care for Children Endowment***, which benefits critically ill children at Children's National.

The tournament began in 2002, and has become one of the signature annual events for the Washington legal community. Over the years, the number of golfers, sponsorships, and volunteers involved has steadily grown.

The original passion of the founding sponsors is summed up in the words of Carter Phillips, Esq. when he said in a letter on behalf of his firm, dated June 22, 2001:

*Sidley Austin Brown & Wood are proud to be part of the Washington legal community's initiative to help improve the health and well-being of children by providing philanthropic support to Children's National Medical Center. Washington Lawyers' Care for Children Endowment Fund for Critical Care Medicine will ensure that all children have access to the **best possible pediatric services** regardless of their families' ability to pay.*

As the 12th annual tournament gears-up, we would like to share important advances and expansions in Critical Care Medicine services at Children's National.

- The Pediatric Intensive Care Unit (PICU) was among the first in the region to care specifically for pediatric patients with critical illness and their families—going even beyond state-of-the-art care to cutting-edge therapies for cardiac, pulmonary, and neurologic injury.
- The new Neonatal Intensive Care Unit (NICU) is a 54-bed state-of-the-art unit with 8 of these beds designated as neonatal neurology beds, with a focus on neurological monitoring with highly specialized therapies, such as brain cooling. Our NICU ranks among the top ten in the country.
- The new Cardiac Intensive Care Unit (CICU) is a 26-bed dedicated heart unit. It is staffed by a team of expert cardiac intensivists and pediatric nurses to treat and aid in the recovery of children with cardiac diseases and those who have had heart surgery.

Special thanks to Worthington Manor Golf Club for hosting the Golf Classic for the past eleven years. The course, 35 miles from the Beltway, is one of Maryland's finest golf facilities and proud host of the 1999, 2000, 2004, 2006, 2009, 2011, and 2013 U.S. Open Qualifiers, the 2001, 2002 and 2008 U.S. Amateur Qualifiers, and the 2012 Mid-Amateur Qualifiers.



ABOUT THE ENDOWMENT

The Endowment is designed to support the Critical Care Units at Children's National. The Washington legal community continues to raise funds for the endowment, which will ensure that Children's National continues its mission of providing the best care to all children, regardless of ability to pay.

Lawyers, law firms, and others can do their part by making significant three to five year pledges to the Endowment. Funding is well underway with substantial leadership pledges from Sidley Austin, Morrison & Foerster, LLP, Perkins Coie LLP, Hollingsworth LLP, Klores Perry Mitchell PC, and the Dorsey & Whitney Foundation. **Other major firms are expected to participate in the future. Please consider joining them.**

WHY YOUR ORGANIZATION SHOULD PARTICIPATE

- Demonstrate to the community your firm's commitment to improving the quality of life for kids.
- Learn more about the Washington Lawyer's Care for Children Endowment and the firms and lawyers that support it.
- Entertain key clients and associates.
- Align with a winner. Our golf event has received lots of attention and is drawing lawyers/golfers from a 100-mile radius.
- Wide publicity listing sponsors in six successive promotion ads and in professional quality invitations.

HOW YOU & YOUR FIRM CAN PARTICIPATE

- Sponsor the golf tournament (please see list of opportunities below).
- Participate in the golf tournament—bring a foursome or join one.
- Spread the word—encourage others to participate!

THANK YOU TO OUR 2013 TOURNAMENT SPONSORS



John Devaney and
Deborah Reagan



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2014 GOLF SPONSORSHIP OPPORTUNITIES

\$50,000 TOURNAMENT SPONSOR BENEFITS (\$48,400 tax-deductible)

- Round of golf for four foursomes plus use of club facilities
- Entitlement to two rounds of golf for up to four people the weekend before or after the tournament (Date TBD) at Worthington Manor Golf Club
- Representation as Tournament Sponsor on all promotional materials
- Lead recognition in our promotional ads
- Recognition as Tournament Sponsor on tournament invitation (based on print date)
- Signage at key areas on the course with high traffic
- Set of three First Flight Golf Balls with Children's National logo
- Two drink tickets per player
- Attend 19th Hole Reception with 150+ prominent DC attorneys participating

\$20,000 PLATINUM SPONSOR BENEFITS (\$18,800 tax-deductible)

- Round of golf for three foursomes plus use of club facilities
- Recognition in our promotional ads
- Signage at key areas on the course with high traffic
- Representation as Platinum Sponsor on all promotional materials
- Set of three First Flight Golf Balls with Children's National logo
- Two drink tickets per player
- Attend 19th Hole Reception with 150+ prominent DC attorneys participating

\$15,000 BANQUET SPONSOR BENEFITS (\$14,200 tax-deductible)

- Round of golf for two foursomes plus use of club facilities—Sponsor either open bar & lavish hors d'oeuvres for golfers after tournament, **OR**
Sponsor full buffet brunch for golfers and tournament staff before tee-off
- Recognition in our promotional ads
- Acknowledgement as Banquet Sponsor on tournament invitation
- Prominent mention of sponsorship throughout banquet
- Listing on all promotional materials
- Set of three First Flight Golf Balls with Children's National logo
- Two drink tickets per player
- Attend 19th Hole Reception with 150+ prominent DC attorneys participating

\$10,000 GOLD SPONSOR BENEFITS (\$9,200 tax-deductible)

- Round of golf for two foursomes plus use of club facilities **OR**
Opportunity to sponsor and staff a hole, including the display of promotional materials **OR**
Opportunity to sponsor a "Bloody Mary Bar at hole 16" or a "Cigar Bar at hole 2" along with 2 golfers (Tournament staff will supply a table, chairs and signage)
- Recognition in our promotional ads
- Acknowledgement as Gold Sponsor on tournament invitation
- Exclusive Gold Sponsor signage at key areas on the course with high traffic
- Listing on all promotional materials
- Set of three First Flight Golf Balls with Children's National logo
- Two drink tickets per player
- Attend 19th Hole Reception with 150+ prominent DC attorneys participating

\$7,500 "EVERYONE'S FRIEND" BEVERAGE CART SPONSOR BENEFITS (\$6,700 tax-deductible)

(Subject to availability)

- Round of golf for two foursomes plus use of club facilities
- Sponsor beverage cart that will service the golfers all day
- Exclusive sponsorship signage on beverage cart
- Listing on all promotional materials
- Set of three First Flight Golf Balls with Children's National logo
- Two drink tickets per player
- Attend 19th Hole Reception with 150+ prominent DC attorneys participating

\$6,000 DRIVING RANGE or PUTTING GREEN SPONSOR BENEFITS (\$5,600 tax-deductible)

(Subject to availability)

- Round of golf for one foursome plus use of club facilities
- Exclusive sponsorship signage next to the driving range / or putting green
- Listing on all promotional materials
- Set of three First Flight Golf Balls with Children's National logo
- Two drink tickets per player
- Attend 19th Hole Reception with 150+ prominent DC attorneys participating

\$5,000 SILVER SPONSOR BENEFITS (\$4,600 tax-deductible)

- Round of golf for one foursome plus use of club facilities
- Exclusive signage on the course at two sponsored holes
- Listing on all promotional materials
- Set of three First Flight Golf Balls with Children's National logo
- Two drink tickets per player
- Attend 19th Hole Reception with 150+ prominent DC attorneys participating

\$2,500 HOLE SPONSOR BENEFITS (\$2,100 tax-deductible)

- Round of golf for one foursome plus use of club facilities
- Exclusive signage on the course at sponsored hole
- Listing on all promotional materials
- Attend 19th Hole Reception with 150+ prominent DC attorneys participating

\$1,500 GREEN SPONSOR BENEFITS (\$1,300 tax-deductible)

- Round of golf for two golfers plus use of club facilities
- Listing on all promotional materials
- Attend 19th Hole Reception with 150+ prominent DC attorneys participating

\$1,000 TENT SPONSOR BENEFITS (\$1,000 tax-deductible)

- Opportunity to network with golfers and display promotional materials throughout the day

GOLFING

\$300 per player (\$200 tax-deductible) or \$1,000 per foursome (\$600 tax-deductible)

LIVE AUCTION/RAFFLE PRIZE DONOR

When your firm donates a silent auction or raffle prize, you will be putting your firm's name before more than 150 participants and guests in addition to giving Children's National the opportunity to raise additional funds. Of course, any gift is tax deductible to the extent allowed by law.

DC Lawyers' Golf Classic

Sponsorship Registration Form

We would like to participate in the golf tournament at the following level:

- | | | |
|-----------------------------------------------------------------|-------------------------------------|---------------------------|
| <input type="checkbox"/> Tournament Sponsor | \$50,000 | (\$48,400 tax deductible) |
| <input type="checkbox"/> Platinum Sponsor | \$20,000 | (\$18,800 tax deductible) |
| <input type="checkbox"/> Banquet Sponsor | \$15,000 | (\$14,200 tax deductible) |
| <input type="checkbox"/> Gold Sponsor | \$10,000 | (\$9,200 tax deductible) |
| <input type="checkbox"/> Beverage Cart Sponsor | \$7,500 | (\$6,700 tax deductible) |
| <input type="checkbox"/> Driving Range or Putting Green Sponsor | \$6,000 | (\$5,600 tax deductible) |
| <input type="checkbox"/> Silver Sponsor | \$5,000 | (\$4,600 tax deductible) |
| <input type="checkbox"/> Hole Sponsor | \$2,500 | (\$2,100 tax deductible) |
| <input type="checkbox"/> Green Sponsor | \$1,500 | (\$1,300 tax deductible) |
| <input type="checkbox"/> Tent Sponsor | \$1,000 | (\$1,000 tax deductible) |
| <input type="checkbox"/> Other | Please record amount here: \$ _____ | |

Payment Options:

- Enclosed is a check (made payable to Children's Hospital Foundation) for payment in full.
- I would like to make a one-time payment with a credit card and have listed my information below.
- _____ golf tickets at \$300 per player (\$200 tax deductible) or \$1,000 per foursome (\$600 tax-deductible).
- I/We cannot attend but would like to make a contribution in the amount of \$ _____.
Please consider my gift as entirely tax deductible. I waive any tangible benefits provided.

Please list me/us in printed materials as:

(Print deadline for the program is May 16, 2014)
Children's Hospital Foundation's 501(c)3 number: **52-1640402**

Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

I wish to charge my credit card:

- VISA MasterCard Discover AmEx

Card Number: _____ Exp. Date: _____

Signature: _____

Please mail or email this form to Max Houston at mhouston@childrensnational.org
Children's Hospital Foundation
801 Roeder Road, Suite 300
Silver Spring, MD 20910

Please call Max Houston at 301-565-8529 if you have any questions or need additional information